



澳洲教育聯網
AUSTRALIA EDUCATION LINK

supported by:



Dear Principals and International Managers,

We are pleased to announce that Australia Education Link is holding the **'6th Australian Education Expo 2011'** in May 2011. The event is fully supported by ACPET. You are cordially invited to the events.



The 6th Australian Education Expo 2011

<p>7th-8th May, 2011 Saturday & Sunday</p>	<p>1:00pm – 5:00pm</p>	<p>Hotel in Hong Kong (TBC)</p>
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- 100% potential attendance (*3000 visitors over 2 days' Expo in 2010*)
- Grand venue in the heart of HK
- Mass Advertising Promotion
- Special package offered
- Accommodation Arrangement
- Follow-up Services after Exhibitions



www.aelink.org/australian-education-expo

AUSTRALIA EDUCATION LINK

Room 912, Grand City Plaza, 1 Sai Lau Kok Road, Tsuen Wan, Hong Kong.

Tel: (852) 2412 5409

Fax: (852) 2490 0898

website: <http://www.aelink.org>

1. Introduction

The 6th Australian Education Expo 2011



The 6th Australian Education Expo 2011 held in May, 2011 offers a superb opportunity for Australian Schools and Colleges to meet with prospective students and parents face-to-face and to provide them the latest information on the courses you offered. This Expo provides a wide range of choices to potential students planning to further their education in Australia; also provides you a great opportunity to promote your School and recruit potential international students.

Starting from 2006, we have successfully held our Australian Education Expo and attracted an average of 3000 students and parents visiting over the two days and efficiently recruited students to study in Australia.

The 6th Australian Education Expo 2011 will take place at Hotel in Hong Kong (*to be confirmed*). We look forward to your participation in the event and recruit potential students to study at your school.

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2. 100% Potential Visitors Attendance:

a) Advertising on mass media including:

- Newspapers & magazines
- MTR stations
- AEL website
- Direct mail
- Direct fax
- Direct e-mail

b) AEL Club's members:

Thousands of AEL club members from participation of The Hong Kong Schools English Writing Contest <http://aelink.org/writing-winners/> and English Study Tour to Australia <http://www.englishstudytour.com/10test.htm> will be notified through email or SMS.

3. The Locations (To Be Confirmed)

4. Special Discount Packages

An attractive price of counter packages offered. Please refer to **8)** Participation Fee and Details.

5. On-site Provision of Counsellors

AEL will arrange counsellors to assist you for the full duration of the expo and ensures that you will not miss out the crucial contact time with prospective applicants.

6. Follow-up after the events

Your direct recruitment will not stop after the Expo; AEL will be continuously doing the follow-up work of your prospective applicants' enrolment.



7. Hotel / Accommodation Arrangement

Hotel / accommodation can be arranged upon your request.

8. Participation Fee and Details

The package fee: AUD \$3,300

Early Bird Special AUD \$2,970 (*confirmed payment on or before 30th Nov, 2010)

Includes:

- ✓ 1 table + 5 chairs;
- ✓ A free display banner of 2m(H) x 0.8m(W) is provided
- ✓ Free sockets available in the venue (*not at the table*);
- ✓ Free display and distribution of your promotion material;
- ✓ Well-trained counsellors to assist you at the venue;
- ✓ Follow-up after the Expo.

Deadline: The latest registration will be on 31st March 2011.

9. Reply & Contacts:

If you are interested in joining us at the Australia Education Expo 2010, please sign up and return the enclosed Reply Form to us at your earliest convenience. Should you have any further enquiries about this event, please do not hesitate to contact us via email aelink01@hotmail.com or ael_hk@hotmail.com

Ms Deborah HO, Program Manager

Ms Yan HO, Education Consultant

Email: ael_hk@hotmail.com

Email: aelink01@hotmail.com

Email: info@aelink.org



Reply Form - The 6th Australian Education Expo 2011

TO: AUSTRALIA EDUCATION LINK

Fax: (852) 2490 0898

Tel: (852) 2412 5409

Email: aelink01@hotmail.com

Please fill in the following carefully as the information supplied will be used in the promotion materials.

NAME OF INSTITUTE: _____

ADDRESS: _____

CONTACT PERSON: _____ POSITION: _____

TEL NO.: _____ FAX NO.: _____

E-MAIL: _____ WEBSITE: _____

We confirm to join the “The 6th Australian Education Expo 2011” held by Australia Education Link.

	Per Package	No. of Package	Price
Package Fee	AUD\$3,300		AUD\$
Early Bird Special (payment on or before 30 th Nov, 2010)	AUD\$ 2,970		

**One Package is available for ONLY ONE institute.*

Our school has read and agreed to the conditions of participation on this form.

Name: _____

Position: _____

Company Stamp & Authorized Signature

Date

- Returning the application to Australia Education Link implies confirming the participation at “The 6th Australian Education Expo 2011” and agrees to abide by the Rules and Regulations set out by the Organizer.
- Application must be accompanied with full payment in appropriate amount by bank draft made payable to “Australia Education Link” or telegraphic transfer to us upon receipt of invoice.
- The Organizer, Australia Education Link, reserves the right to reject any application.

Please return this form to: Australia Education Link

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